



Spring Membership Campaign at NBIS!

*With the renewal of spring, it is also time to renew your membership or to join NBIS!
Here are the many benefits and opportunities available to you in 2011:*



NBIS Eco-Hour — Free for members. NBIS offers the best networking value in town for people who are passionate about bringing sustainable leadership to their companies and organizations. Meet like-minded individuals across industries and visit some of the great innovative companies that are members of NBIS and hosts of Eco-Hours.



Grassroots Sustainability Leaders Roundtable

NBIS invites grassroots change leaders to share best practices and case examples from their green team initiatives at their companies and organizations. **Member discounts apply to these programs and members have an opportunity to present a case study.**



Green Bag Lunches, Seminars and Workshops featuring innovative companies and new strategic approaches to sustainability. **Member discounts apply for these and all NBIS seminars, workshops and events.**

➔ **NBIS volunteer opportunities:** As a member, you can be part of the teams advancing sustainability through our exciting regional programs or building the network of sustainability professionals and advocates. Opportunities include:

NBIS Salmon-Safe Urban Initiative: Certifying corporate, commercial and institutional properties. NBIS volunteers are organizing outreach and promotional activities and broadening our impact.

By-Product Synergy NW: Fostering innovative, entrepreneurial approaches to materials and resource management. NBIS volunteers are helping to facilitate the project, develop tools and resources and document impacts.

NBIS is looking for passionate volunteers interested in program and event planning, membership outreach, communications and more to help build the NBIS network!

To learn more about volunteer opportunities, please contact us: 206-408-7194; info@nbis.org.

Benefits for Business Members!

Join NBIS at the business level and receive these additional benefits:

- Opportunity to host an Eco-Hour;
- Company listing on the NBIS website and in member promotions;
- Featured member profile;
- Free tile ad on the NBIS website;
- Consultation on strategic sustainability for your business;
- Facilitated networking with NBIS' community of companies, organizations and experts.

*In the spirit of spring renewal,
we are offering a
10% Spring Discount
on memberships through June 30th!*



Get 10% off Now!

<http://nbis.org/nbis-members/join-nbis/>



NBIS at the Green Festival - Green Business Pavilion

Sunday, May 21, 4:00 PM

Green Teams Leveraging Sustainable Innovations and Strategies in their Companies

Join us for a panel discussion moderated by Mary Rose and Karl Ostrom, Executive Directors of NBIS, featuring Jacqueline Drumheller, Alaska Airlines, and Derek Eisel, Expeditors.

JOIN US FOR THESE UPCOMING EVENTS – SUMMER/FALL 2011

Eco-Hour hosted by Bainbridge Graduate Institute

June 23rd: 5:00PM-7:30PM – NBIS Eco-Hour is the best networking event in town for people who are passionate about creating sustainable businesses and organizations. Join us at the Bainbridge Graduate Institute's Seattle campus on June 23 to meet BGI's dynamic faculty and students and NBIS' members and friends. RSVP at <http://ecohourbgi.eventbrite.com/>

Watch for more great Eco-Hour events and hosts coming this summer and fall. Typically Eco-Hour is on the 4th Thursday of the month. Check our website for updates.

Grassroots Sustainability Leaders Roundtable

September 13, 2011, 6:00PM-8:00PM –Sustainability advocates across industries come together for an evening of sharing best practices and success stories, networking with peers, taking advantage of NBIS' sustainability resources. Past presenters included case studies from Nintendo, Alaska Airlines, Fred Hutchinson Cancer Research Center and Expeditors. To receive information and an invitation to participate, visit our website: <http://nbis.org/programs/grassroots-leaders/>

GreenBag Lunch – The Eco-Aware Consumer, Product Design and Marketing

July 2011 - TBD, 12-1:30PM – What are the trends in consumer decision-making; how are they driving product design, influencing marketing and accelerating CSR management? Forum with Kathy Cox, Marketing Philharmonic, Karen Stockert, Qualitative Research, Jen Pennington, Rhizome Design, and others.



For more information on events and programs, please visit us at www.nbis.org.