

NBIS Profitable Sustainability* Checklist
Optimizing Economic, Social and Environmental Benefits
*(*Sustainable Business = Triple Bottom Line Benefits)*

ECONOMIC Benefits: Brand enhancement, investor confidence, good management	
Vision:	Establish vision and framework for sustainability* that clearly defines your business case for pursuing it.
Integration:	Embed sustainability in business processes (planning, budgeting, appraisal, rewards, & procedures) making it part of every department's responsibility.
Life Cycle:	Apply life cycle thinking regarding economic, social and environmental impacts of products, processes, packaging and distribution.
Product Positioning:	Assess and prioritize the development of product lines for sustainability impacts.
Vendors:	Choose suppliers based in part on their sustainability performance, both in terms of products and distribution impacts.
Marketing:	Promote the concepts of sustainability in marketing materials to educate customers and to increase "green" market share.
Measurement:	Develop and track metrics to show return on investment and other benefits of sustainability projects.
Transparency:	Provide access or report complete and accurate sustainability performance data to stakeholders.
SOCIAL Benefits: Safe and comfortable workplace, increased employee retention, culture of innovation and productivity	
Community:	Planning gives consideration to connectivity in the local economy and impacts on community prosperity, education, transportation & quality of life.
Culture:	Develop an empowered business culture where employees routinely come up with ways to improve the company's triple bottom line performance.
Compensation:	reflects fairness and creates incentives for sustainability performance.
Education & Training:	Provide ongoing sustainability education for all employees.
Facilities:	Workplace enhances health, safety, morale & productivity.
Code of conduct:	includes considerations of diversity and opportunity, and is implemented for employees & supply-chain vendors.
ENVIRONMENTAL Benefits: healthy workplaces, savings, reduced risk and regulation	
Office operations:	Minimize impacts associated with office supplies, cleaning products, pesticides, furnishings and equipment.
Operations:	Management system is in place for continuous reduction of water and electricity resource use through conservation, reuse and alternatives.
Logistics:	Management goals include reduction of environmental impacts of transportation logistics and packaging for supplies and products.
Commuting:	Incentives are in place for alternative transportation to minimize commuting impacts.
Materials:	Management policies include recycling, reuse, durability and green building concepts as well as food.
Facilities Management:	systems are in place regarding land and water conservation, restoration, and stormwater runoff.
Procurement:	Policies include environmentally preferable purchasing.
Hazardous Waste:	Best practice polices are implemented for reduction and management of emissions, effluents, & material waste.

Full Sustainability Assessments utilizing SCORE (Sustainability Competency & Opportunity Rating & Evaluation) are available through NBIS Accelerating Sustainability services.